



The Myth of Search Engine Submission Explained: Never pay to submit to search engines again!

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In this short report you are going to learn how to get listed in the search engines fast! (In as little as 4-5 days in most cases.)

First, let me get you re-programmed so that you totally forget the bad information you may have learned out there in the great big web of misinformation.

1. **Search engine submission companies are worthless!** DO NOT pay anyone to submit your site to 10-700,000+ search engines. First of all, there ARE NOT 700,000 search engines on the net! **There are under 10 engines that matter** and the rest make up a miserable percentage of traffic, or they are link farms which are frowned upon by the big engines.
2. **Do not use software to submit your site to the engines.** This is also a big money-grab by people selling automation in an industry where great personal touch is the rule - not software.

So, if you **never** submit your site to the engines either manually, through a service, or with software, how DO you get listed so fast?

It's so simple, yet most people **still** don't know about it...

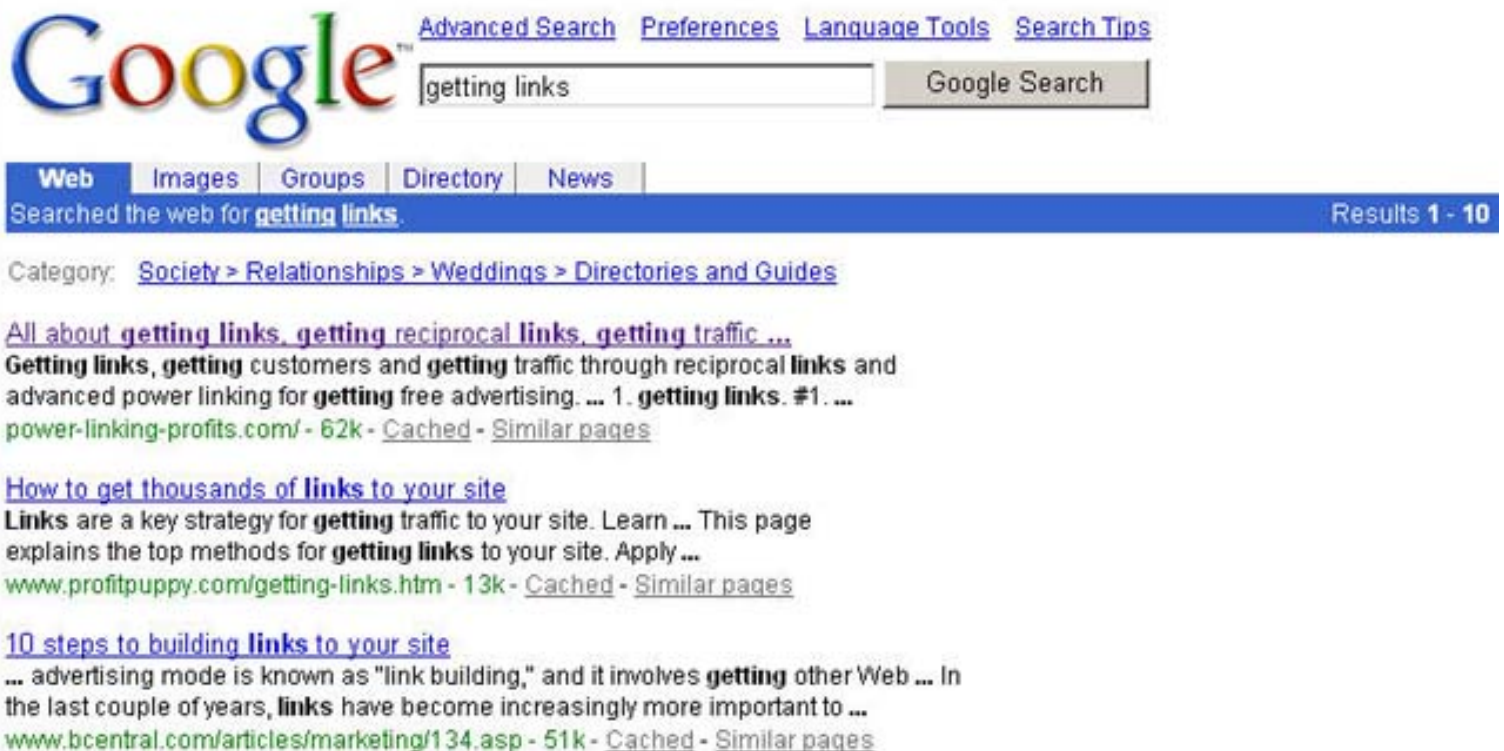
LINKS!

You see, the web is what it is because of links. Search engines "spider" the web looking for websites and pages to add to their massive databases so they can "rank" websites based upon how relevant their content is to any particular search phrase.

Example: Power Linking, the book I wrote about getting highly targeted traffic from links and search engines, is ranked #1 on Google for the search phrase "getting links." (See Illustration Below)

I am ranked #1 because my site is deemed the most relevant site out of hundreds of thousands of other sites for the term "getting links" by Google.

Google "found" my site without my ever submitting it to them! I will show you how next...



The image shows a screenshot of a Google search result page. At the top, the Google logo is on the left, and navigation links for "Advanced Search", "Preferences", "Language Tools", and "Search Tips" are on the right. Below the logo is a search input field containing the text "getting links" and a "Google Search" button. A blue navigation bar below the search bar contains tabs for "Web", "Images", "Groups", "Directory", and "News". Below this bar, a blue banner indicates "Searched the web for getting links" and "Results 1 - 10". The main content area shows a category path: "Society > Relationships > Weddings > Directories and Guides". The first search result is titled "All about getting links, getting reciprocal links, getting traffic ..." and includes a snippet: "Getting links, getting customers and getting traffic through reciprocal links and advanced power linking for getting free advertising. ... 1. getting links. #1. ... power-linking-profits.com/ - 62k - Cached - Similar pages". The second result is titled "How to get thousands of links to your site" and includes a snippet: "Links are a key strategy for getting traffic to your site. Learn ... This page explains the top methods for getting links to your site. Apply ... www.profitpuppy.com/getting-links.htm - 13k - Cached - Similar pages". The third result is titled "10 steps to building links to your site" and includes a snippet: "... advertising mode is known as 'link building,' and it involves getting other Web ... In the last couple of years, links have become increasingly more important to ... www.bcentral.com/articles/marketing/134.asp - 51k - Cached - Similar pages".

Illustration #1: <http://power-linking-profits> #1 for "getting links."

Getting "found" by the search engines is the #1 preferred method by professional website marketing specialists over submitting a site directly to search engines.

So How Do I Get "Found" or "Spidered?"

Again, this is so easy you are going to be amazed after you do it and find yourself in the search engines in a week or less. You need to get a link on a high-traffic site pointing to your site.

High-traffic, very popular sites are actually "spidered" by search engine robots more often than sites with little traffic. Many large sites are spidered by Google 3-4 times per month.

What is Google looking for? New Content! In order for Google or any search engine to provide the most relevant results to their visitors (so their visitors will use them over and over again) they must provide the best results possible for every search performed on their site.

The best search engine gets more traffic and more traffic means more advertising dollars for them - so it all stands to reason that search engines have to be up-to-date to stay competitive in their market.

The big sites on the net, people who have high page ranks of 5 and above on Google and obviously serve a TON of visitors per day, provide the search engines with a plethora of links to follow and index. That's why they go back to the big sites more often than small sites.

Imagine What Would Happen If....

...Google came around to greatbigsite.com and found a link to YOUR site? What does it mean?

It means Google will follow that link and check out your site for inclusion to their directory. Most often your site's index page is ranked right away and Google makes a note to come back and index your entire site later, giving you the chance to get more pages of your site listed in the engines.

Getting those magical links...

...really isn't hard at all. Many big sites have reciprocal link directories you can submit your site to and link back to them (usually required) from your site.

But here is my favorite method: Go to <http://ideamarketers.com> and submit an article to them after setting up a free account. (You should be writing articles if you want to brand your business on the net.)

In the resource area, at the end of the article, writers include a bit of bio information and information on where to find out more about them on their SITE. Voila - put your link in your resource box, submit the article to Idea Marketers (again this is totally free), and Google will find your site through that link.

I have been listed in Google with new sites I have created in as little as 2 days by using the technique above.

There are tons of free content listing sites on the net you can find by typing "free

content directory" in your favorite search engine. The more articles you submit with your website link in them, the more pages on the net you have pointing to you from high traffic sites and the better your ranking and link popularity will be.

Again, I NEVER use software or services to submit my sites to the engines. In fact - I never ever submit my site to any of them. I have found the most effective way to get into the engines to be getting my links on high-traffic sites and letting the engines find ME.

Search Engine Optimization

This should be done BEFORE you ever start promoting your site. Once the engines find your site they will rank it based on keyword density on your pages. If you screw this up, you are going to be ranked terribly for 1-2 months or more before they come back to find your changes.

You can learn about search engine optimization from free information provided by <http://webfoxmedia.com> and many other online sources.

If you don't know how, have no time, or just feel more comfortable leaving this crucial part of your search engine marketing campaign up to the pros, there are full-service packages available to get your site in shape **before** the search engines spider your site again.

Many people, even advanced marketers, leave this stuff to the pros because of the day-to-day changes in search engine marketing and website optimization you have to keep up on.

**MAKE SURE YOUR SITE IS OPTIMIZED FOR THE BEST RANKINGS
FOR YOUR BEST KEYWORDS BEFORE YOU IMPLEMENT THE TIPS
ABOVE!**

Getting Links

The premiere course of it's kind on the net, [Power Linking 2: Evolution](#), takes you from beginner to advanced online marketing tactics. Thousands of webmasters and online business owners have enjoyed higher rankings and more targeted traffic after using the tactics I teach in Power Linking.

Every small business owner on the net can benefit from this easy-to-understand course and software. To learn what the pros know about website promotion, get [Power Linking 2: Evolution](#) today and see traffic surges to your site in as little as two weeks that will last for a lifetime.

BONUS!

Get the FREE Power Linking Toolbar for your browser (Internet Explorer only, sorry) today. There are tons of resources for promoting your site and it automatically updates when I include new resources so it's always FRESH and up-to-date!

[Download](#) the Power Linking Toolbar Setup.exe Program Now!

Installing your Power Linking Toolbar.

Once you download setup.exe, open it to run the install program.

Make sure Internet Explorer is CLOSED before you install.

Once install is finished, open Internet Explorer. If the toolbar is not showing, simply go to VIEW/TOOLBARS in the drop down menu of Internet Explorer and make sure "Power Linking Toolbar" is selected.

That's it! You now have one of the most powerful reference tools ever created for linkers and website promotion! It will be updated regularly with content and important places on the net.

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